



## Framing The News of Female Legislativecandidates in Yogyakarta Special Region in the 2024 Election Edition

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**Abstract.** This research explores how online media framed news about female legislative candidate R.A. Yashinta Sekarwangi in Yogyakarta Special Region for the 2024 election. Using Robert N. Entman's framinganalysis model, this study compares Detik.com and Kompas.com's news coverage to understand the differences in presentation and perspectives offered by the two media. The results of the analysis show that Detik.com tends to present news with an informative approach, focusing on Yashinta Sekarwangi's achievements and campaign goals, while Kompas.com provides a more in-depth analysis, highlighting the social context and challenges associated with Yashinta Sekarwangi's candidacy. These differences in framing affect public perceptions of female legislative candidates and underscore the importance of understanding media variations to develop a comprehensive view of women's roles in politics.

**Keywords:** Framing, Online Media Coverage, Women Legislative Candidate

### INTRODUCTION

In recent years, the issue of women's representation in political parties has become an increasingly discussed topic. In Indonesia, the political system and parties have evolved, but women's representation in politics still faces challenges. Although the number of female candidates is increasing, they often lack a strong social base due to the lack of opportunities in the public sphere. The perception that politics is a man's world reinforces this barrier. Therefore, political parties are now encouraged to prepare female legislative candidates who are able to compete, including placing them in the top positions in each electoral district (electoral district) [1]. In a broader context, the role of women in various fields, including education and politics, continues to undergo significant changes. Education has opened up more access for women, and more women now hold important positions in government and non-government organisations. Although women's aspirations in politics have gained ground, many aspects are still not fully represented [2]. This shows that the door of opportunity for women to participate in politics has been wide open, and they are given the opportunity to run for the legislature [3].

For example, R.A. Yashinta Sekarwangi Mega, who was born on 25 August 1996, is a *canggah* (child of a great-grandmother). Sri Sultan Hamengkubuwono VIII from the lineage of her mother, Raden Ayu Kartika Primartanti. As a native of the Special Region of Yogyakarta, Yashinta grew up in a family that upholds cultural values and community service. Yashinta, who has an interest in politics like her father, is running for DPD RI

2024-2029 from the province of Yogyakarta Special Region. Her candidacy is a breath of fresh air, especially since she will be competing with other important figures such as GKR Hemas and Hilmy Muhammad. Prior to running for office, Yashinta has experience working at Jogja International MUN, being a teaching assistant at her alma mater UGM, and working as a staff at the Ministry of Trade.



**FIGURE 1.** Banners  
R.A Yashinta  
Source : VoilaJogja [4]

In the context of elections, the KPU has stipulated KPU Regulation Number 6 Year 2023, which regulates the electoral districts and seat allocations for members of the House of Representatives, Provincial Regional House of Representatives, and Regency / City Regional House of Representatives in the 2024 General Election. In total, there are 2,710 electoral districts and 20,462 seats.

The role of mass media in today's political life is very central, especially online media which has a great influence in shaping public opinion and individual perspectives on news. The media has the ability to frame certain events in certain constructions, not just positive or negative news. Framing is used to display stories (storytelling) that influence the way readers perceive news or events [5]. This study aims to explore how mass media, especially online media, framed the news about female legislative candidates in the Special Region of Yogyakarta in the 2024 elections, using Robert N. Entman's Framing Analysis model.

## **METHODS**

This research method uses framing analysis, which involves several main stages: data collection, data analysis, and data presentation. The data collection stage was conducted through observation of news related to R.A Yashinta in online mass media, which included reading, scrutinising and documenting the information. Data analysis includes determining the news structure, framing devices used, and units of analysis to understand how the news is constructed. The data presentation stage involves a description of the results of the analysis of the data that has been collected, based on predetermined criteria. This research aims to provide the public with a deeper understanding of the

various viewpoints in the news about R.A Yashinta, focusing on how the media frames and shapes reality or events, not just on the positive or negative aspects of the news.

## **RESULTS AND DISCUSSION**

News analysis of RA Yashinta Sekarwangi on Detik.com shows an emphasis on the achievements and vision and mission of the female legislative candidate. News articles on Detik.com often highlight her educational background and professional experience, as well as her plans to improve women's representation and regional development. News delivery tends to be informative, with details about RA Yashinta Sekarwangi's campaign agenda and political statements. In addition, Detik.com also discussed the public reception and reactions to the nomination, including responses from the community and political figures.

On the other hand, the coverage of RA Yashinta Sekarwangi in Kompas.com emphasises critical analysis and social context. Articles on Kompas.com often provided perspectives on the candidate's political and social background, as well as the challenges she faced in the campaign. These articles discuss the potential impact of RA Yashinta Sekarwangi's candidacy on women's representation in the DPRD of Yogyakarta Special Region and how this affects local political dynamics.

The difference in framing in the news on Detik.com and Kompas.com shows variations in the presentation of information about RA Yashinta Sekarwangi. Detik.com tends to provide more informative and direct news, focusing on the achievements and vision and mission of legislative candidates. This approach allows readers to get a clear picture of RA Yashinta Sekarwangi's profile and plans. In contrast, Kompas.com offers a more in-depth and contextual analysis, highlighting the challenges and social impacts of the candidacy. This framing provides a more complex perspective on how RA Yashinta Sekarwangi's candidacy interacts with the broader political dynamics in the Special Region of Yogyakarta. These differences may influence how the public perceives the female legislative candidate, with Detik.com presenting more detailed information and Kompas.com offering a deeper understanding of the relevant social and political context.

## **CONCLUSIONS**

From the results of the framing analysis of the news about RA Yashinta Sekarwangi on Detik.com and Kompas.com, it can be concluded that there are significant differences in the way the two online media present information about the female legislative candidate. Detik.com presents the news with a more informative approach and focuses on the achievements and vision and mission of RA Yashinta Sekarwangi, which provides a direct picture of the candidate's qualifications and campaign agenda. In contrast, Kompas.com adopted a more analytical approach, highlighting the challenges and social context that influenced RA Yashinta Sekarwangi's candidacy. These differences reflect variations in news framing, which may influence public perceptions of the female legislative candidate. Media with an informative approach such as Detik.com plays a role in conveying data and concrete plans, while media with an analytical approach such as Kompas.com helps understand the broader context and social impact of the candidacy. These two perspectives complement each other in forming a comprehensive understanding of the roles and challenges of women legislative candidates in the 2024 elections in the Special Region of Yogyakarta.

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